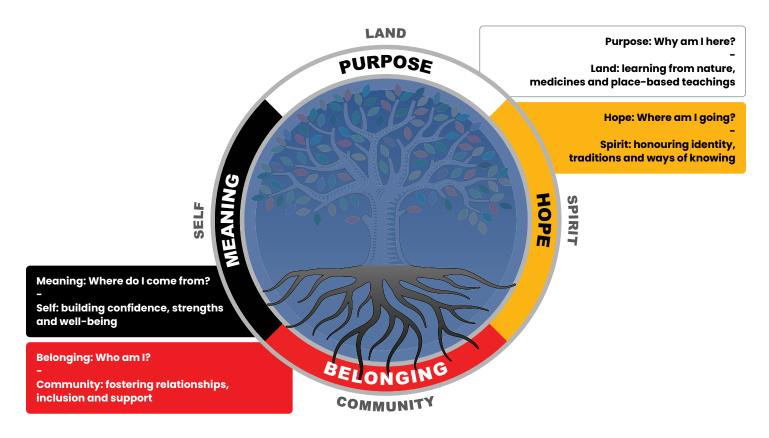
## What is Life Promotion?

Life promotion helps students build connections to self, community, culture and land, and fosters belonging, meaning, purpose and hope. It focuses on strengths, well-being and identity-affirming spaces for every student.



## Why life promotion matters

- builds student well-being by focusing on strengths
- creates inclusive, identity-affirming learning spaces
- encourages educators to embed holistic, proactive approaches
- supports every student, Indigenous and non-Indigenous, in meaningful ways

## Important reminder

Although this project focused specifically on Indigenous youth, the Life Promotion Toolkit can be used by all people. Whether you are Indigenous, a youth, or neither, it is to everyone's benefit to implement life promotion.



